

Silverdale Business Security Group – WhatsApp Guidelines & Policy

Welcome to the Silverdale Business Security WhatsApp Group – a private communication platform exclusively for members of the Silverdale Business Association. This group has been created to support a safer business environment by sharing real-time updates, alerting each other to suspicious activity, and fostering a stronger sense of community vigilance.

Purpose of the Group

- Share timely security-related alerts and updates.
- Report suspicious behaviour or criminal activity observed in or around Silverdale.
- Encourage collaboration and communication between local businesses to enhance safety.
- Support crime prevention and promote a proactive business community.

Group Rules & Expectations

- ✓ **Confidentiality:** Information shared in this group must remain within the group unless otherwise agreed. Do not forward messages or screenshots without permission.
- ✓ **Relevance Only:** Posts should be strictly related to safety and security matters affecting the Silverdale business community. This includes incidents, warnings, and preventative information.
- ✓ **Respect & Professionalism:** All members are expected to communicate in a respectful, courteous, and constructive manner. Disrespectful or inappropriate comments will not be tolerated.
- ✓ **No Advertising or Promotions:** This is not a platform for sales, promotions, or general business updates. Only content directly related to safety and security should be posted.
- ✓ **Report Incidents Officially:** All criminal activity or serious concerns must be reported to the New Zealand Police in the first instance. This group does not replace official reporting channels.

Important Notes

- Participation in the group is voluntary and limited to verified members of the Silverdale Business Association.
- The group is monitored by an admin, and any misuse may result in removal.
- Members are encouraged to support each other, share CCTV footage when appropriate, and work collaboratively to prevent crime in the area.

- This group does not provide an emergency response service. Always call 111 in an emergency.

How to Join

To join the Silverdale Business Security WhatsApp Group:

- Scan the QR code or use the link provided by the Silverdale Business Association,

[WhatsApp Security Group](#)



- Or email us at: info@silverdalebusiness.co.nz You will need to confirm your current membership and agree to follow these group guidelines.

Let's work together to keep Silverdale a safe and secure place for all businesses.
Thank you for playing your part in supporting our community.