Safer Silverdale. Silverdale Business Crime Prevention & Security Guidelines

Silverdale Business is committed to fostering a safe, secure, and resilient business environment. Our initiatives align with the Crime Prevention & Security objectives (2024-2026) by working collaboratively with local authorities, supporting businesses with security resources, and enhancing our community business CCTV network and security hub.

Our Role in Crime Prevention
Silverdale Business supports crime prevention by:
✅ Collaborating with key stakeholders – We work with the NZ Police, local board, and other agencies to implement crime prevention strategies tailored to the Silverdale business district.
✅ Providing security resources – We offer discounted security options and practical tools to help businesses improve safety.
✅ Sharing information – We keep members informed through regular updates, crime alerts, and resilience-building initiatives.

Our Role vs. Official Agencies
While Silverdale Business plays a vital role in supporting security efforts, we do not replace law enforcement or emergency services.
All criminal activities, threats, or immediate concerns must be reported to the New Zealand Police before being shared within our business community.

Community CCTV Network & Security Hub
Silverdale Business is actively expanding its CCTV network, aiming to install at least six cameras by 2026. These cameras will help ring-fence Silverdale, enhancing crime detection and prevention.
Our security hub will serve as a central platform for businesses to:
◆ Report suspicious activity and receive crime updates.
◆ Access crime prevention resources tailored to retail and commercial businesses.
◆ Connect with other businesses to strengthen safety efforts.

Business Security Responsibilities
While we provide resources and advocacy, businesses remain responsible for their own security measures. We encourage members to take advantage of available security tools, including:
◆ CCTV Cameras – Connect to our expanding community network.
◆ Alarm Systems & Panic Buttons – Ensure quick response in case of incidents.
◆ Security Patrols & Guards – Strengthen on-site safety.
◆ Cybersecurity Measures – Protect against fraud and cyber threats.
◆ Fog Devices – Eligible retail businesses can apply for NZ Government fog cannon subsidies.

Security Communication & Group Guidelines
To maintain a professional and productive security network, we ask all members to follow these guidelines:
◆ Confidentiality – Information shared remains within the group.
◆ Relevance – Discussions should focus on security and crime prevention.
◆ Respect – Keep communication professional and solutions-focused.
◆ Incident Reporting – All incidents must be reported to NZ Police first before being discussed in the group.
◆ Emergency Situations – In urgent cases, contact emergency services immediately.

Our Commitment to a Safer Silverdale
Through these initiatives, Silverdale Business will continue to prioritise crime prevention and security, ensuring a safe, thriving business environment. We look forward to working with local businesses, law enforcement, and community partners to strengthen security efforts in Silverdale.

For more information on crime prevention resources, security initiatives, or how to connect to our CCTV network, please reach out to Silverdale Business.