

SILVERDALE PIONEER FESTIVAL 2025

Celebrating Silverdale's pioneering spirit with an unforgettable afternoon of heritage, fun, and community

SATURDAY 5TH APRIL, 2025 ~ SILVERDALE VILLAGE



DRIVING LOCAL
BUSINESS
& COMMUNITY

STALL HOLDER INFORMATION

About

The **Silverdale Pioneer Festival** is a celebration of the pioneering spirit that has shaped our vibrant community. Set in the heart of Silverdale village, the festival is designed to bring families and businesses together for a memorable afternoon of fun, entertainment, and connection.

Inspired by Silverdale's rich heritage, including its iconic **Pioneer Village** and pioneer-themed murals, this unique event reflects the area's character while creating a platform to showcase local businesses and foster community pride.



Goals

Our aim is to raise the profile of Silverdale as a thriving business and community hub. By drawing visitors into the area, the festival aims to boost local trade, with a first-year goal of welcoming **5,000 attendees** and **generating \$20,000 in additional local spending**.

Event Schedule

Date: Saturday 5 April, 2025

12pm

Road Closure Starts

2-6pm

Activities & Entertainment

7pm

Road Closure Finishes



Stallholder & Food Truck Information

Are you a **local Silverdale or Hibiscus Coast business** looking to showcase your products or delicious food at the Pioneer Festival? This is your chance to be part of a vibrant community event, connect with thousands of visitors, and promote your business in a lively festival atmosphere!

Who Can Apply?

We are seeking local vendors from the Silverdale and Hibiscus Coast areas who offer:

- ✓ Locally produced products, crafts and gifts
- ✓ Specialty foods and artisan goods
- ✓ Unique retail items that celebrate the local area
- ✓ Food trucks and mobile food vendors with delicious offerings

Stallholder Details

Stall spaces include:

- Designated space within the festival grounds, choose from a 3m x 3m gazebo space or trestle table in a covered area.
- A high-traffic area to engage with festivalgoers
- Promotion through festival marketing materials (if confirmed early)

Food Truck Information

We are looking for a variety of food trucks offering high-quality, fresh, and diverse food options. Food truck vendors must:

- Be registered businesses with the necessary food safety certifications
- Provide a menu and pricing details upon application
- Supply their own power (if required)
- Remove all waste at the end of the event
- Where possible use environmentally friendly/compostable packaging and serving items

Limited spaces available! Priority will be given to SBA members.

Keen to be part of the festivities? Contact us via the details on the next page for more information and pricing.

Get involved

The **Silverdale Pioneer Festival** is brought to you by the team at **Silverdale Business Association**. We are committed to creating an event that provides valuable opportunities for local businesses to thrive and grow, while fostering meaningful connections within our community.

With experience in organising successful community and networking events, our team is working to ensure the festival is a memorable and impactful experience for all involved.

We welcome you to reach out to us to discuss how you can get involved with the festival. **Together, we can make this event a success for everyone.**



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