

Silverdale Business Incorporated
Performance Report
For the year ended 30 June 2024

<u>Contents</u>	<i>Page</i>
Entity Information	1
Approval of Financial Report	3
Statement of Service Performance	4
Statement of Financial Performance	5
Statement of Financial Position	6
Statement of Cash Flows	7
Statement of Accounting Policies	8
Notes to the Performance Report	10
Audit Report	13

Entity Information

Silverdale Business Incorporated

For the year ended 30 June 2024

Legal Name of Entity

Silverdale Business Incorporated

Entity Type and Legal Basis

The Entity is an Incorporated Society under the Incorporated Societies Act 1908.

Registration Number

308415

Entity's Purpose or Mission

Silverdale Business is dedicated to cultivating a thriving business environment by fostering strong connections between local businesses, property owners, and the community. Our mission is to empower our members to reach their full potential through knowledge-sharing, robust programmes, collaboration, and proactive engagement. By offering leadership, maximising member value, and advocating on key issues, we drive commercial growth and ensure sustainable success for Silverdale's future. We uphold values of proactivity, adaptability, authenticity, professionalism, member focus, and continuous improvement as we work to be the trusted voice and driving force behind Silverdale's success.

Entity Structure

The entity is an Incorporated Society. The member programmes are delivered by our operational team, lead by our General Manager. Governance is provided by our Executive Board of up to 11, Silverdale Business Representatives, elected at our Annual General Meeting (AGM).

Main Sources of Entity's Cash and Resources

The Society's main source of income is the Silverdale BID Targeted rate levied on all commercial rated properties within the Silverdale BID. This is collected by Auckland Council, as per the rules and conditions outlined in the Auckland Council Business Improvement District (BID) Policy 2022.

Other Sources of income include Associate Membership Subscriptions, and income generated by functions and events.

Main Methods Used by Entity to Raise Funds

The level of targeted rate is agreed through the AGM budgetary process, in consultation with members, Silverdale local Board and Auckland Council. Auckland Council Collects the BID contributions through their rate collection process. One hundred percent of the targeted rate collected is remitted to Silverdale Business Incorporated on a Businesses who elect to be associate members, and those who choose to participate in our event activity are invoiced for their contributions on an annual, or individual basis.

Entity's Reliance on Volunteers and Donated Goods or Services

The entity is self-funding, and does not rely to any great extent on volunteers or donated goods or services. Occasionally, where appropriate, local opportunities for support are leveraged on a voluntary basis.

The accompanying notes form part of these financial statements.

Entity Information

Silverdale Business Incorporated
For the year ended 30 June 2024

Date of Incorporation

31 July 1986

Officers

Richard Worker (Chair)	(Appointed 26/09/2023)
Steve Wilkinson (Treasurer)	(Appointed 26/09/2023)
Michelle Corinne Pipping	(Appointed 26/09/2023)
Vinod Manu Bhaga	(Appointed 26/09/2023)
Gary Roberts Browne	(Appointed 26/09/2023)
Jiaona Jin	(Appointed 26/09/2023)
Kayleigh Wallace	(Appointed 26/09/2023) (Resigned 06/08/2024)
Rita Oliver	(Appointed 26/09/2023)
Zane Samuel Dykman	(Appointed 26/09/2023)
Natasha Gummer (General Manager)	(Appointed 01 July 2023)

Resigned through the term 26/09/2023 - 30/06/2024:

Mathew Edwards	(Resigned 07/11/2023)
Dougall Cameron	(Resigned 20/03/2024)

Physical Address:

Suite 3, Level 1, 44 Silverdale Street, Silverdale, 0932, Auckland

Postal Address:

PO Box 257 Silverdale, 0944, Auckland

Telephone:

021 650 186

E-mail:

tasha@silverdalebusiness.co.nz

Website:

<https://silverdalebusiness.co.nz>

Facebook:

Silverdale business

LinkedIn:

[linkedin.com/company/silverdale-area-business-association](https://www.linkedin.com/company/silverdale-area-business-association)

Instagram:


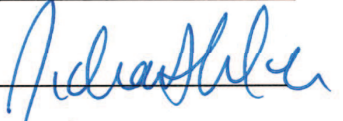
@silverdalebusiness

The accompanying notes form part of these financial statements.

Approval of Financial Report

Silverdale Business Incorporated
For the year ended 30 June 2024

The Board of Trustees are pleased to present the approved financial report including the historical Performance Report of Silverdale Business Incorporated for year ended 30 June 2024.

Treasurer 
Chair 
Date 5.9.24.

The accompanying notes form part of these financial statements.

Statement of Service Performance

Silverdale Business Incorporated

For the year ended 30 June 2024

Business Support and Information Sharing

This year, we introduced a brand-new online directory on our website, offering our members and the community a powerful tool to discover, connect with, and support local businesses. Each member has a personalized listing with an image and vital business information, which they can update anytime. This complimentary listing not only promotes our members but also strengthens the essential connection between businesses and the local community, fostering mutual growth and success.

This year, we embarked on an ambitious project to launch a brand-new website integrated with our member management system, ensuring data accuracy and enhancing communication with our members. This upgrade allows us to deliver top-notch, regular communications that keep member businesses informed about the latest developments in Silverdale.

They now receive timely news, updates, and event information, along with opportunities to engage with our community. Additionally, our readily available business support resources are designed to assist in various aspects of operations, ensuring membership value.

Crime Prevention & Security

Silverdale Business has developed a specialised crime prevention approach for Silverdale. This program encompasses education, cameras, resources, and practical tools, all applied with an understanding of how area improvements can positively impact crime prevention.

The first stage of establishing our CCTV network involved installing the Security Hub, with the receiver now in place on our roof, Armitage is ensuring the Village cameras meet industry standards as they initiate the surveillance system installation of cameras in the Village.

They've recommended a robust, future-proof solution that will serve as the foundation of our expanding network, enhancing security through permanent user footprints and enabling remote access for authorised users.

Marketing and Promotion

To drive the growth of Silverdale businesses by establishing the area as a destination, we have prioritised promoting individual local businesses and ensuring they gain the visibility they deserve across all channels.

Our 'Be Local Support Local' campaign played a key role in this strategy, attracting visitors, increasing spending, and encouraging local involvement despite an unstable economy.

This campaign also delivered our goal of giving Silverdale Business visibility as a new BID. Our membership has grown from 36% to 51% as engagement with our programme has increased.

As part of our efforts, the Discover Silverdale campaign with GrabOne focused on destination marketing, drawing more visitors to our region. This year, we've seen an increase in website traffic and social media engagement. Additionally, we are committed to supporting business teams with staff attraction, business coaching, and insights into the recruitment landscape in Silverdale.

Advocacy

We inform and consult with our members on matters affecting local business, representing interests by making submissions and proving regular feedback to our stakeholders.

Our commitment is to provide a strong, collective voice in advocating for the needs of Silverdale businesses when engaging with stakeholders, such as Auckland Transport, Auckland Council, Hibiscus and Bays Local Board and Police.

Connectivity

In our first year as a BID, we successfully delivered 16 events, providing regular opportunities for business owners to engage with one another. These activities included a range of events, training sessions, and seminars aimed at enriching business knowledge and fostering connections. We catered to various schedules by hosting morning breakfast meetings, mid-day sessions, and after-hours networking functions across different venues.

Our area branding campaign has been successfully implemented across four of the six precincts, receiving positive feedback from local businesses and the community. We communicated the importance of this initiative through emails, our website, and social media, ensuring strong engagement and buy-in. Physical signage has been installed roadside in Millwater, Highgate, the Industrial area, and the Village, promoting our brand identity and enhancing visibility. This campaign is part of our broader commitment to improving physical accessibility within Silverdale, aiming to better integrate and connect the various precincts within our community.

The accompanying notes form part of these financial statements.

Statement of Financial Performance

Silverdale Business Incorporated
For the year ended 30 June 2024

Account	Notes	2024	2023
Revenue			
Auckland Council BID Levy		500,000	20,000
Auckland Council - Other Grants		-	2,338
Subscriptions - Associate Members		3,446	-
Subscriptions - Full Members		-	20,504
Annual Event Programme Fees (Non-Members / Additional Attendees)		150	-
Sponsorship		-	14,739
Stall Fees - Village Market		-	2,600
Interest, dividends and other investment revenue		3,278	264
Total Revenue		506,874	60,445
Expenses			
Employee Related Costs	1	180,258	74,812
Costs re Member Programmes & Services	1	109,682	11,314
Lease and Rental Expenses		39,951	-
Other expenses	1	45,871	6,857
Total Expenses		375,762	92,983
Net Surplus Before Depreciation		131,112	(32,538)
Less Depreciation Adjustments			
Depreciation		11,046	1,701
Total Depreciation Adjustments		11,046	1,701
Surplus/(Deficit) for the Year		120,066	(34,239)

The accompanying notes form part of these financial statements.

Statement of Financial Position

Silverdale Business Incorporated

As at 31 March 2024

	Notes	2024	2023
Assets			
Current Assets			
Bank accounts and cash	2	72,212	(6,421)
Debtors and prepayments	2	4,695	229
Other Current Assets	2	12,466	129
Total Current Assets		89,372	(6,064)
Non-Current Assets			
Property, Plant and Equipment	4	50,647	4,665
Total Non-Current Assets		50,647	4,665
Total Assets		140,020	(1,399)
Liabilities			
Current Liabilities			
Creditors and accrued expenses	3	27,343	466
Other current liabilities	3	2,132	3,846
Total Current Liabilities		29,475	4,312
Non-Current Liabilities	3	1,271	5,082
Total Liabilities		30,746	9,394
Total Assets less Total Liabilities (Net Assets)		109,274	(10,792)
Accumulated Funds			
Accumulated surpluses or (deficits)	5	109,274	(10,792)
Total Accumulated Funds		109,274	(10,792)

The accompanying notes form part of these financial statements.

Statement of Cash Flows

Silverdale Business Incorporated
For the year ended 30 June 2024

	<u>2024</u>	<u>2023</u>
Cash Flows from Operating Activities		
Cash Was Received From:		
Auckland Council BID Levy	500,000	28,000
Auckland Council - Other Grants	-	2,338
Subscriptions - Associate Members	4,893	-
Subscriptions - Full Members	-	24,852
Annual Event Programme Fees (Non-Members / Additional Attendees)	150	-
Sponsorship	-	14,739
Stall Fees - Village Market	-	2,600
Cash was Applied to:		
Payments to Suppliers and Employees	(369,870)	(91,793)
Total Cash Flows from Operating Activities	135,173	(19,263)
Cash Flows from Investing and Financing Activities		
Receipts of Interest, dividends and other investment revenue	3,278	264
Receipts from loans borrowed from other parties	3,348	5,000
Receipts from the sale of property, plant and equipment	-	-
Payments to acquire property, plant and equipment	(57,028)	-
Payment to purchase investments	-	-
Repayments of loans borrowed from other parties	(6,076)	-
Payments of Interest	(61)	(143)
Total Cash Flows from Investing and Financing Activities	(56,540)	5,120
Net Increase/ (Decrease) in Cash	78,633	(14,143)
Cash Balances		
Cash and cash equivalents at beginning of period	(6,421)	7,722
Cash and cash equivalents at end of period	72,212	(6,421)
Net change in cash for period	78,633	(14,143)

The accompanying notes form part of these financial statements.

Statement of Accounting Policies

Silverdale Business Incorporated
For the year ended 30 June 2024

ACCOUNTING POLICIES APPLIED

Basis of Preparation

The entity has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

The accounting principles recognised as appropriate for the measurement and reporting of earnings and financial position on an historical cost basis have been used, with the exception of certain items for which specific accounting policies have been identified.

Changes in Accounting Policies

This is the first year the entity has applied the PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) framework. In the previous year a special purpose framework was used, which was also based on the principles of historical cost and accruals basis. Apart from additional disclosures required under the reporting framework adopted this year, and a differently formatted layout, there are no variations from the framework used in the previous year that would make a material difference to the Net Surplus/(Deficit) or the Total Accumulated Funds.

Goods and Services Tax (GST)

The entity is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

Income Tax

No provision for income tax has been made, as there is no current or deferred income tax payable. The entity is exempt from income tax pursuant to Section CW40(1) of the Income Tax Act 2007. There has been some withholding tax unduly deducted by the entity's bank from interest received during the year, which entity is in the process of applying directly to Inland Revenue to recover.

Revenue Recognition

Grants and donations are recognised as income when they become receivable, unless the Association has a liability to repay the grant if the requirements of the grant are not fulfilled. A liability is recognised to the extent that any such conditions are unfulfilled at the end of the reporting period.

Interest income is recognised on a cash received basis.

All other revenue is reported when it is earned.

Employee Related Costs

Wages, salaries and annual leave are recorded as an expense as staff provide services and become entitled to wages, salaries and leave entitlements.

Kiwisaver Employer Contribution is recorded as an expense as staff provide services.

All other employee related costs are recognised when legally incurred

Advertising, Marketing, Administration, Overhead and Fundraising Costs

These are expensed when related goods and services have been received.

Lease expenses

Lease payments are recognised as an expense on a straight-line basis over the lease term.

The accompanying notes form part of these financial statements.

Statement of Accounting Policies

Silverdale Business Incorporated
For the year ended 30 June 2024

Bank Accounts and Cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances.

Receivables

Receivables are initially recorded at the amount owed. When it is likely the amount owed (or some portion) will not be collected, a provision for impairment is recognised and the loss is recorded as a bad debt expense.

Investments

Deposits with banks are initially recorded at the amount paid. Any interest that is reinvested is added to the cost of the investment.

Property, plant and equipment

Property, plant and equipment is recorded at cost, less accumulated depreciation. Depreciation of the assets has been calculated at the maximum rates permitted by the Income Tax Act 2007.

Creditors and Accrued Expenses

Creditors and accrued expenses are measured at the amount owed at balance date.

Employee Costs payable

A liability for employee costs payable is recognised when an employee has earned the entitlement. These include salaries and wages accrued up to balance date and annual leave earned but not yet taken at balance date. A liability and expense for long service leave and retirement gratuities is recognised when the entitlement becomes available to the employee.

The accompanying notes form part of these financial statements.

Notes to the Performance Report

Silverdale Business Incorporated
For the year ended 30 June 2024

	2024	2023
	2024	2023
1. Analysis of Expenses		
Employee Related Costs		
Wages & Salaries	164,295	-
Admin Consulting	-	74,812
Kiwisaver Employer Contributions	3,098	-
Holiday Pay	6,077	-
Staff Attraction / Coaching / Mentoring	152	-
HR & Recruitment	564	-
Staff Contractors	6,073	-
Total Employee Related Costs	180,258	74,812
Costs re Member Programmes & Services		
Advocacy	3,866	-
Connectivity	39,296	-
Marketing & Promotions	66,521	-
BID Expenses	-	11,314
Total Costs re Member Programmes & Services	109,682	11,314
Lease and Rental Expenses		
Rent	35,000	-
Rates	1,527	-
Body Corp Fees	3,424	-
Total Costs re Member Programmes & Services	39,951	-
Other expenses		
Accountancy Fees	2,823	-
Advertising	161	-
Auditor Fees	5,000	-
Bank Charges	199	223
BID Sponsorship Expense	-	3,510
Bookkeeping	5,405	-
Entertainment	875	127
Insurance	88	330
Interest	61	143
IT Support	7,604	-
Minor Assets (Costing <\$1,000 each)	5,007	-
Motor Vehicle Mileage	1,569	-
Penalties	-	200
Office Expenses (Printing, Stationery, Body Corp)	9,264	431
Power	1,095	-
Silverdale Village - Security	49	588
Subscriptions	2,126	973
Telephone, Tolls & Internet	2,710	325
Travel - Local	-	7
Website Expenses	1,836	-
Total Other expenses	45,871	6,857
Depreciation		
Office Equipment	11,046	1,701
Total Depreciation	11,046	1,701
	2024	2023
2. Analysis of Current Assets		
Bank accounts and cash		
ANZ Main Account	72,209	(6,424)
ANZ Village Market Account	3	3
ANZ Special Events Account	0	0
Total Bank accounts and cash	72,212	-
Debtors and prepayments		
Accounts Receivable	(168)	229
Prepayments	4,863	-
Total Debtors and prepayments	4,695	229
Other current assets		
GST	11,514	-
Withholding Tax Refund Due	952	129
Total Other current assets	12,466	129

The accompanying notes form part of these financial statements.

Notes to the Performance Report

Silverdale Business Incorporated
For the year ended 30 June 2024

	2024	2023
3. Analysis of Liabilities		
Creditors and accrued expenses		
Accounts Payable	12,641	466
Accrued Audit & Accountancy Fees	8,625	-
Accrued Holiday Pay	6,077	-
Total Creditors and accrued expenses	27,343	466
Other current liabilities		
GST	-	3,846
Current Portion of Term Liabilities	1,082	-
Income in Advance	1,050	-
Total Other current liabilities	2,132	3,846
Non-Current Liabilities		
Loan - G Hayes	-	82
Loan From Securitech	-	5,000
One NZ Interest-Free Loan For Cellphones	1,271	-
Total Non-Current Liabilities	1,271	5,082
Total Liabilities	30,746	9,394

4. Property, Plant and Equipment

Office Equipment		
At Cost	66,038	9,010
Less Accumulated Depreciation	(15,391)	(4,345)
Total Office Equipment	50,647	4,665
Total Property, Plant and Equipment	50,647	4,665
	1,271	5,082

5. Accumulated Funds

Accumulated Funds		
Opening Balance	(10,792)	23,446
Accumulated surpluses or (deficits)	120,066	(34,239)
Total Accumulated Funds	109,274	(10,792)

6. Commitments

Commitments to lease or rent assets		
Lease of Property - Current	35,000	-
Lease of Property - Non Current	245,000	-
Commitments to purchase property, plant and equipment		
Lease of Printer - Current	996	-
Lease of Printer - Non Current	1,411	-

7. Contingent Liabilities and Guarantees

There are no contingent liabilities as at 30 June 2024 (2023 - nil).

There are no guarantees, apart from those disclosed in the Commitments note above.

8. Related Party Transactions

During the year there have been material transactions, being expenses paid, and a loan, between Silverdale Business Incorporated and related parties as follows:

Related Party	Relationship	Type of Transaction	2024	2023
Dougall Cameron	Board member and director of Securitech Ltd	Loan (repaid during year)	-	5,000
Dougall Cameron	Board member and director of Securitech Ltd	Supply computer equipment	3,153	-

9. Events After the Balance Date

There were no events that have occurred after the balance date that would have a material impact on the Performance Report (Last year - nil).

10. Ability to Continue Operating

The entity will continue to operate for the foreseeable future.

Silverdale Business Incorporated
Independent auditor's report to the Board

REPORT ON THE PERFORMANCE REPORT

Opinion

We have audited the performance report of Silverdale Business Incorporated (the Society) which comprise the statement of financial position as at 30 June 2024, the statement of service performance on page 4 and the entity information on page 1 to 2. The complete set of financial statements comprise the statement of financial position as at 30 June 2024, the statement of financial performance, statement of financial position and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion the accompanying performance report gives a true and fair view of:

1. the entity information as at 30 June 2024;
2. the financial position of Silverdale Business Incorporated as at 30 June 2024 and of its financial performance, and cash flows for the year then ended; and
3. the service performance for the year ended 30 June 2024 in that the service performance information is appropriate and meaningful and prepared in accordance with the entity's measurement bases or evaluation methods

in accordance with Public Benefit Entity Standards/Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit) issued by the New Zealand Accounting Standards Board.

Basis of Opinion

We conducted our audit of the financial statements in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)), and the audit of the service performance information and entity information in accordance with the International Standard on Assurance Engagements (New Zealand) and New Zealand Auditing Standard (NZ AS) 1 (Revised) *The Audit of Service Performance Information*.

Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Performance Report section of our report. We are independent of the entity in accordance with Professional and Ethical Standard 1 *International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand)* issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, the entity.

Responsibilities of the Trustees for the Performance Report

The Trustees are responsible for:
the

- a. The preparation, and fair presentation of the performance report in accordance with the applicable financial reporting framework;
- b. The selection of elements/aspects of service performance, performance measures and/or descriptions and measurement bases or evaluation methods that present service performance information that is appropriate and meaningful in accordance with the applicable financial reporting framework;
- c. The preparation and fair presentation of service performance information in accordance with the entity's measurement bases or evaluation methods, in accordance with the applicable financial reporting framework;
- d. The overall presentation, structure and content of the service performance information in accordance with the applicable financial reporting framework; and
- e. Such internal control as the Trustees determine is necessary to enable the preparation of a performance report that is free from material misstatement, whether due to fraud or error.

In preparing the performance report, the Trustees are responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the entity or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Performance Report

Our objectives are to obtain reasonable assurance about whether the performance report is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and NZ AS 1(Revised) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate or collectively, they could reasonably be expected to influence the decisions of users taken on the basis of this performance report.

A further description of our responsibilities for the audit of these performance report is located at the External Reporting Board (XRB) website at:

<https://www.xrb.govt.nz/assurance-standards/auditors-responsibilities/audit-report-14/>

This description forms part of our independent auditor's report.

The engagement director on the audit resulting in this independent auditor's report is Alison Anderson.

Restriction on Distribution and Use

This report is made solely to the entity's members, as a body. Our audit work has been undertaken so that we might state to the entity's members those matters which we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the entity and the entity's members, as a body, for our audit work, for this report or for the opinions we have formed.

William Buck

William Buck Audit (NZ) Limited

Auckland
5 September 2024