



## ANNUAL GENERAL MEETING MINUTES

6pm on Wednesday 3 August, 2022

The Wade, Silverdale

### Present:

#### Committee:

Theo Simeonidis (UProtectNZ Insurance Services, chair), Gary Browne (Strategos Associates Ltd), Richard Worker (The Legal Team), Chris Farmer (Tiny Homes), Chris Norris (All Brand), Christopher Moore (Bayleys Commercial), Tasha Maloney.

#### Members:

Jason King (King Locksmiths), Layamon Bakewell (Pets in the City), Ross Wilson (Growing Organisations), Dougall Cameron (Securitech), Venod Bhaga (Pak n Save)

#### Hibiscus and Bays Local Board:

Andy Dunn, Gary Brown (Chair), Victoria Short

In attendance: Gill Plume (Auckland Council), Alex Elton-Farr (Auckland Transport), Emily Thomas (Silverdale Business)

### Apologies:

Matthew Edwards (Mars Digital, deputy chair), Grant Ogilvie (Tyre Corp Silverdale), Wimal Wickramasuriya (Zeal Guard), Jeni Tassell (Kiwidivers), Belinda Davis (Davis Civil), Vijay Bulland (Silverdale Print & Design), Christy Knappe (Alternatives by Peter Salter), Kelvin Neville (Neville Bros), Lester de Vere (ABC Business Sales), Lizelle Doughty (Greenfire Accounting), Verena Meintjes (On Task Bookkeeping).

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### Welcome by Theo Simeonidis (Chair)

### Present and apologies as above

<b>Minutes of 2021 Annual General Meeting on 3 November approved</b>
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Moved: <b>Theo Simeonidis</b> Seconded: <b>Richard Worker</b> Carried
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### Chairpersons report

Theo ran through the report, summarising key points. Refer to the annual report for the detail. In closing, Theo extended a vote of thanks and appreciation to Emily Thomas, who has made a tremendous effort to engage with the Silverdale business community. This has resulted in a better understanding of the issues and challenges that individual businesses presently face, as well as increasing the membership of the Association.

<b>Annual Report by the chair approved</b>
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Moved: <b>Theo Simeonidis</b> Seconded: <b>Chris Norris</b> Carried
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### Treasurer's report

The Financial report was presented by the Chairperson.

Silverdale Business' financial position solidified by virtue of an increase in both total income (\$40,558) and net surplus (\$13,407). This is a result of two key factors:

- The increase in the membership subscription cost to \$199.00+GST, and
- Special-purpose grants from the Hibiscus & Bays Local Board, primarily for implementing of the early steps and processes associated with the investigation of progressing to a full Business Improvement District (BID) status.

While membership has been progressively increasing, as a result of Emily Thomas' excellent work, there are a number of long-term membership invoices overdue. These have been kept in the accounts as we strive to get these renewed. However, if following further effort, we are unsuccessful with getting those "moribund" memberships to become financially current, we will need to excise them from the accounts.

<b>MOTION:</b> The Annual Financial Statements for the year ending 30 June 2022 be accepted and approved
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Moved: <b>Theo Simeonidis</b>	Seconded: <b>Chris Farmer</b>	Carried
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### Election of the Executive Committee

The following nominations for the Executive Committee had been formally received by the Secretary by the due date required under the rules of the Association:

Theo Simeonidis	UProtectNZ Insurance Services Ltd
Matthew Edwards	Mars Digital Ltd
Gary Browne	Strategos Associates Ltd
Richard Worker	The Legal Team
Chris Norris	All Brand
Layamon Bakewell	Pets in the City
Christopher Moore	Bayleys Commercial
Chris Farmer	Tiny Homes

As the number of nominations was less than the number of positions available for the executive (11) committee the above were declared to be elected unopposed. The rules of the Association state that if vacancies still remain on the Executive Committee, further nominations shall be received at the Annual General Meeting. Having indicated that he was willing to be nominated, Dougall Cameron (Securitech) was also duly elected unopposed to the Executive Committee.

Dougall Cameron	Securitech
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### Co-opted

Tasha Maloney	Business Manager and Secretary
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The committee has also retained the voluntary services of Lizelle Doughty (Greenfire Accounting) as an external (non-committee) independent chartered accountant for preparation of the annual financial reports and Verena Meintjes of On Task Bookkeeping for overview of monthly reports and expertise in Xero.

<b>MOTION:</b> For all the above nominations (collectively) to be duly elected
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Moved: <b>Theo Simeonidis</b>	Seconded: <b>Chris Norris</b>	Carried
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### Other Business

<b>MOTION:</b> That the Silverdale Area Business Association continue investigation towards becoming a Business Improvement District (BID) and approve the boundary map as their core area.
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Moved: <b>Theo Simeonidis</b>	Seconded: <b>Chris Framer</b>	Carried
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- Gill Plume gave an overview of the processes for establishing a BID. It's a collaboration of Silverdale businesses coming together to resolve their own issues using a targeted rate. The

establishment project will be run by the Silverdale Business Committee and managed by Tasha Maloney.

- Gill Plume answered questions on the BID.
- Gary Browne (Hibiscus & Bays Local Board) asked whether we have access to the council Communications team? The local board have a communications resource which may be more appropriate. Gill undertook to respond to get back to Gary with more information.
- Silverdale is experiencing major growth, both as a business hub as a residential centre. It has a huge opportunity to capitalise on the benefits of becoming a BID in the way that 50 other business centres across the Auckland region have succeeded.
- Gary Brown expressed the Local Board's pleasure to see a vibrant, and organised committee running Silverdale Business. The Local Board are excited to see the Impact a BID would have on Silverdale.
- Richard Worker sees it as a carrot and stick type situation under the current membership model, so establishing a BID is an excellent opportunity. Richard stressed that any means of enhancing connectivity is presently required and suggested a programme of regular *Business After 5* networking events, perhaps on a monthly basis, in each business precinct within Silverdale [Industrial, Central, Village, Highgate, Ingress, Millwater]. This will be executed from September onwards.
- Ross Wilson an Associate member (Growing Organisations) would love to support the community and offer his services free of charge. He is in the business of speaking so suggests, lets come up with a great topic to harness marketing and create curiosity.
- The biggest issue right now is isolation – business owners can't talk to family and staff; they are time poor. This is where the Business Association stepping into this space can really add some value.

**Meeting closed 6:50 pm**