

Giving Silverdale A Heart



The Challenge

Over the last 20 years a number of studies and structure plans have been prepared for different parts of the wider Silverdale area.

However, none of these have addressed the town centre as a whole or in terms of creating community.

There is a need for thought to bring the disparate elements of the wider Silverdale plans together and to integrate these with a vision to create a living, breathing, vibrant heart to the place we call home.

Our vision is clear

Create a Village Green and Market to be part of the current Silverdale Pioneer Village precinct. Sensitive design an attractive hub that is a flexible, multi-use complex catering to a broad range of community activities, events, education and commerce.

Identify and promote the 'village' as the emotional soul of Silverdale, one that becomes the natural beating heart of the area.

The history, character and vibrant personality of our village market will encourage frequent use by the community and draw visitors from all over Auckland.

Our vision
A vibrant local
scale amenity for
the community



SILVERDALE PIONEER VILLAGE

MARKET CONCEPT PROPOSAL

17TH MARCH 2021

**MINISTRY OF
ARCHITECTURE+
INTERIORS**

W: www.ministry.nz

Our vision
The living,
breathing,
beating heart
of the
community



SILVERDALE PIONEER VILLAGE

MARKET CONCEPT PROPOSAL

17TH MARCH 2021

Our vision
An everyday
fresh food
market



Our vision
A gathering
place for
community
events



Our vision
A place to
educate and
learn about
our history



Our vision
A place to
meet, mingle
and enjoy



Process
Cohesive,
collaborative
and effective

Adopting a Community Led Local Development approach – Local funding, local support and local pro bono contributions

Coordinated and led by the Silverdale Area Business Association

Working with community, strategic partners, civic landowners, and businesses

Strategic Partners



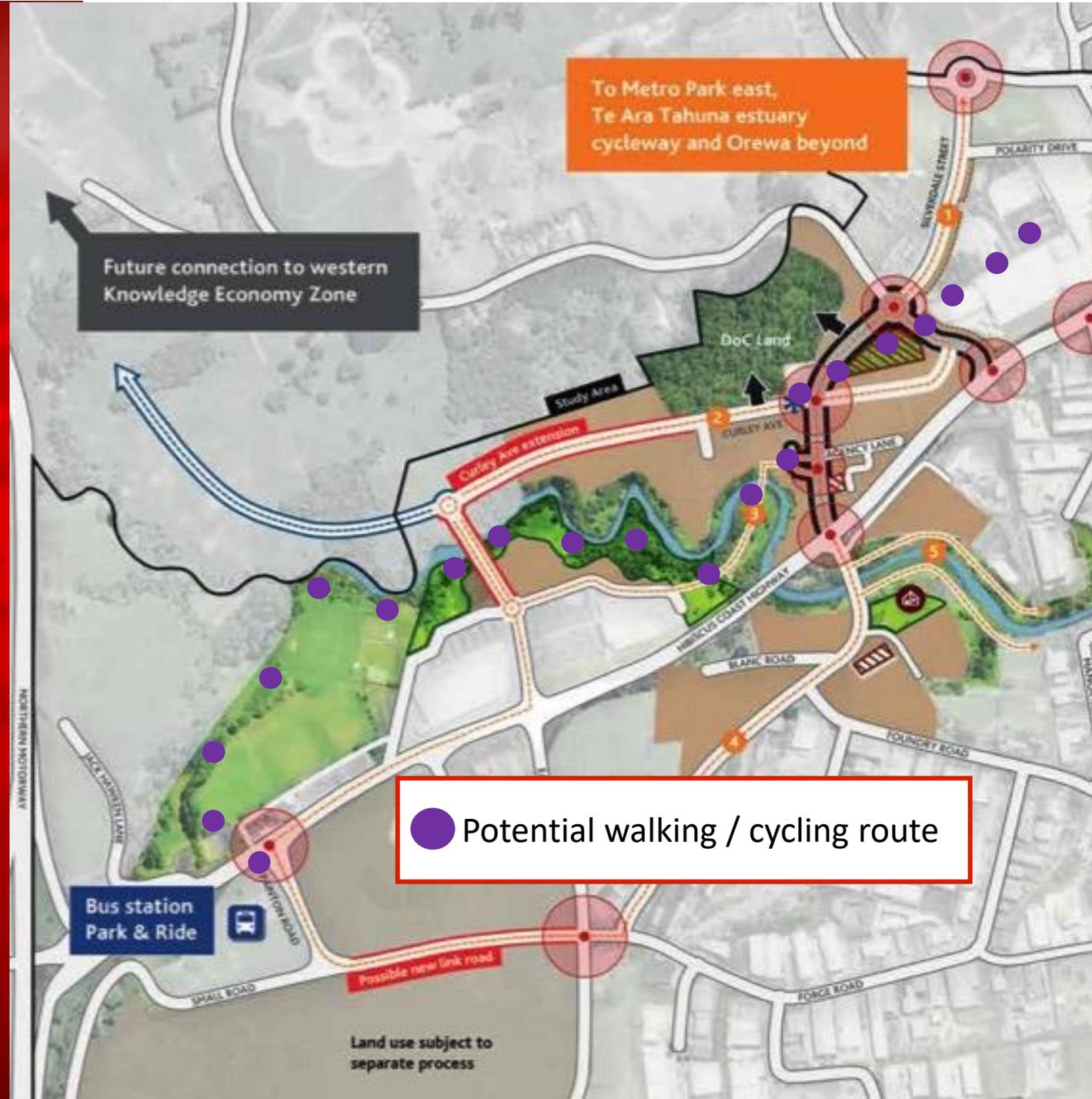
SILVERDALE PIONEER
VILLAGE



Agreement (MOU) in place with Silverdale Pioneer Village to seek approval and support from Local Board with an objective to proceed to explore viability of initiative if granted.

Vision

Making the experience enjoyable and meaningful



Outcomes More for everyone

01 Social License

02 Boosting Local Economy

03 Future Proofing Growth & Livability

04 Safe, Active Transport Route

As the controlling authority of this reserve, we respectfully request your approval to proceed with this initiative to ascertain feasibility and broader community support

