

# Giving Silverdale A Heart



## The Challenge

Over the last 20 years a number of studies and structure plans have been prepared for different parts of the wider Silverdale area.

**However, none of these have addressed the town centre as a whole or in terms of creating community.**

There is a need for thought to bring the disparate elements of the wider Silverdale plans together and to integrate these with a vision to create a living, breathing, vibrant heart to the place we call home.

## **Our vision is clear**

**Create a Village Green and Market to be part of the current Silverdale Pioneer Village precinct.**

**Sensitively design an attractive hub that is a flexible, multi-use complex catering to a broad range of community activities, events, education and commerce.**

**Identify and promote the 'village' as the emotional soul of Silverdale, one that becomes the natural beating heart of the area.**

**The history, character and vibrant personality of our village market will encourage frequent use by the community and draw visitors from all over Auckland.**



# Our vision A vibrant local scale amenity for the community



## SILVERDALE PIONEER VILLAGE MARKET CONCEPT PROPOSAL

17TH MARCH 2021

MINISTRY OF  
ARCHITECTURE+  
INTERIORS

W: [www.ministry.nz](http://www.ministry.nz)



**Our vision**  
The living,  
breathing,  
beating heart  
of the  
community



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**Our vision**  
**An everyday**  
**fresh food**  
**market**





**Our vision**  
**A gathering**  
**place for**  
**community**  
**events**





**Our vision**  
**A place to**  
**educate and**  
**learn about**  
**our history**





**Our vision**  
**A place to**  
**meet, mingle**  
**and enjoy**





**Process**  
**Cohesive,**  
**collaborative**  
**and effective**

**Adopting a Community Led Local Development approach – Local funding, local support and local pro bono contributions**

**Coordinated and led by the Silverdale Area Business Association**

**Working with community, strategic partners, civic landowners, and businesses**



# Strategic Partners



SILVERDALE PIONEER  
VILLAGE



**Agreement (MOU) in place with Silverdale Pioneer Village to seek approval and support from Local Board with an objective to proceed to explore viability of initiative if granted.**



# Vision

## Making the experience enjoyable and meaningful



### OVERALL KEY MOVE MAP

#### LEGENDS

- New roads
- New cycle/ pedestrian links
- Proposed pedestrian and cycle routes
- Junction improvements
- Bus station Park & Ride
- Improve access to DoC land
- Proposed marae
- Intensification
- Heritage building/space
- Proposed open/ green space
- Streetscape improvements
- Investigate a future bus transfer station in the town centre



● Potential walking / cycling route

# Outcomes

## More for everyone

**01** Social License

**02** Boosting Local Economy

**03** Future Proofing Growth & Livability

**04** Safe, Active Transport Route



As the controlling authority of this reserve, we respectfully request your approval to proceed with this initiative to ascertain feasibility and broader community support

